

# Teach Web 2.0

60 Inservice Points

Component No. 3 007 007

## **General Objectives**

1. Identify social networking sites to explore or investigate.
2. Research articles and reference links that provide insight into the form and function of the site or tool.
3. Perform a SWOT analysis to determine strengths, weaknesses, opportunities, and threats.
4. Brainstorm possible use in the classroom.
5. Decide whether or not this site should be banned on the school servers.
6. Post this data on a collaborative wiki for other members to access and review.

## **Activities**

1. Given a social networking resource, the consortium participant will:
  - Use web search strategies to locate at least two related resources relevant to K12 applications of the tool or site.
  - Post two relevant K12 resources to the Resource Links section of the Teach Web 2.0 Wiki.
2. Given a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis table, the consortium participant will:
  - Evaluate resource links for the social networking resource to identify strengths, weakness, opportunities, and threats.
  - Post individual results of the SWOT analysis to the table on the Teach Web 2.0 Wiki.
  - Conduct periodic review of SWOT analysis table to view other participant input.
  - Post additional comments or questions to discussion tab on the Teach Web 2.0 Wiki.
3. Upon completion of SWOT analysis by all participants, the consortium will discuss the strengths and risks of the social networking resource.
  - If the strengths outweigh the risks, further consideration will be given to educational applications.
  - If the risks outweigh the strengths, the social networking resource will be tabled for future discussion.
4. Given a list of reference links, strengths and opportunities formally collected by the group, the participants will brainstorm potential classroom application of the social networking resource.
5. Post brainstorm ideas and additional references to existing teacher application to the Teach Web 2.0 Wiki and share with faculty.

## **Evaluation**

1. Performance will be measured based on participation in the consortium via posts to each of the wiki categories for each new social networking resource. Posts to the wiki will include at least one:
  - Link to an Internet resource
  - Additions to the SWOT analysis
  - Link to a current example of the social networking tool be used in the classroom and/or an original idea for classroom application
2. Participation will be tracked via the history tab on the wiki by the consortium facilitators.
3. There are 18 scheduled after school meetings during the school year. Participants can miss no more than two meetings, and are still expected to complete other responsibilities.

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